

Tell your friends on Facebook about the event

- The eMetrics Summit is coming to Toronto May 12-15, and I will be speaking! Please join me at eMetrics by registering with a special code for a discount on full conference passes: **CODE** <http://bit.ly/1c97m6F>
- Join me at the eMetrics Summit Toronto May 12-15. I will be speaking at the conference, and want you to join me! Use my discount code – **CODE** - to receive a discount on full conference passes when you register: <http://bit.ly/1c97m6F>

Remember that you can always think out-side of the box for different types of Facebook Posts that may better suit your target audience.

Just make sure to:

- *Tag the eMetrics Summit Facebook page in your post*
- *Include the eMetrics Summit Registration Link: <http://bit.ly/1c97m6F>*
- *Include your sponsor discount code to offer your followers a discount on 3-day conference passes*